

POWER TOOLS FOR SENIOR LEADERS In The Non-Profit, Private and Public Sectors



Istanbul, Turkey; 20 - 24 November 2017

The AABFS (Arab Academy for Banking and Financial Sciences) is reaching out to non-profit organisations in 2016 to strengthen key partners of the private and public sector in the development of civil society. To this purpose AABFS and NMA (NGO Management Association) made a partnership agreement to offer trainings that respond to the needs of all three sectors.

COURSE OVERVIEW

The Power Tools for Senior Leaders course will hone senior managers' skills through practical exercises based on case studies in leadership development, team building, communication and partnership management. Participants will be given essential tools to help them incorporate what they learned into their work and career. A consistent use of these tools will contribute to positive processes that will enable the leader to mobilize individuals, teams, as well as organisations towards achieving their strategic goals.

OBJECTIVES

In this course, participants learn about:

- Mastering tools for effective leadership development
- Coaching teams to deliver the expected results
- Acquiring the best communication tools to develop your organisation
- Building bridges of collaboration amongst different sectors
- Exploring promising options for partnership development

WHO SHOULD ATTEND

This course is for leaders and senior managers from the private, public and non-profit sectors:

- Directors
- Heads of departments
- Senior managers
- Senior public officials
- Social entrepreneurs
- Founders of organisations and companies

FEE

OECD: Swiss Francs CHF 2,950 / USD 3,000

NON-OECD: Swiss Francs CHF 2,650 / USD 2,700

Fee includes coffee breaks, lunch, handouts and course certificate.



PROGRAMME

Day 1 - Strengthening Skills for Effective Leadership

- ‡ Modern vs. traditional approaches of leadership
- ‡ Assessing your personal leadership and influence styles
- ‡ How to improve your leadership skills; How to determine weaknesses and fix them
- ‡ How successful leaders develop a vision for the future

Day 2 - Building Successful Teams

- ‡ Building a strong management team
- ‡ Leading effective teams
- ‡ Motivating and energizing your company/organisation

Day 3 - Strengthening Communications for Opinion-Makers

Developing an effective communication strategy for leaders: oral presentations, radio and TV Interviews

Day 4 - Utilizing Corporate Social Responsibility to Strengthen Your Initiatives

CSR: myths and reality, current state of affairs, examples

Day 5 - Exploring New Partnership Models

- ‡ Diversifying collaboration: when and how to collaborate locally, regionally and internationally
- ‡ The most innovative types of partnerships and collaborations
- ‡ Creating the best options for your organization

LEAD TRAINER



Laura Fährndrich has more than 15 years of experience in international development organizations, companies, the United Nations, foundations and consulting firms, for which she developed and implemented strategies in communications and corporate social responsibility. She trained managers and leaders and worked in several countries in Europe, North and South America and the Middle East.

INFORMATION AND REGISTRATION

Arab Academy for Banking and Financial Sciences

General Directorate of Training
Cairo - Egypt

Phone: +20 2 376 20 121 / +20 2 376 20 122

Fax: +20 2 376 20 123

Mobile: +20 1 227 340 966 / +20 1 223 176 613

Email: training@aabfs.org

Website: www.aabfs.org

NGO Management Association

Rue du Léman 3

1201 Geneva

Switzerland

Phone: +41 22 731 76 66

Email: courses@ngomanager.org

Website: www.ngomanager.org/courses